

MEMBERSHIP BENEFITS

As an Association member, you have unlimited access to industry experts, proven resources and personal support. Make the most of your membership with the following benefits:

UNMATCHED COMPLIANCE SUPPORT

- Get answers and guidance from our compliance experts, all just a phone call or email away.
- Stay informed with our compliance e-updates, conferences and webinars.
- View proposals and final rules anytime on our website.
- Simplify your compliance tasks with CU PolicyPro and InfoSight.
- Access AffirmX Lite, an entry-level version of the patented compliance monitoring platform.

POWERFUL ADVOCACY

- Advocate more effectively with our streamlined campaigns and “Take Action” tools.
- Stay informed about priority legislation with online analyses and updates.
- Connect with legislators at state and federal Governmental Affairs Conferences, local meetings and special Hike the Hill events.
- Dialogue with regulators at local, state and national events.
- Weigh in on important regulatory proposals with our convenient surveys.
- Strengthen your message with Project Zip Code and other tools.

VALUABLE EVENTS, TRAINING & NETWORKING

- Choose from numerous conferences each year, all featuring nationally renowned speakers and valuable networking opportunities.
- Attend the state’s largest, most exciting event for credit unions: the Annual Meeting & Convention.
- Learn from national instructors during our diverse live webinars, offered year-round.
- Study at your own pace with on-demand and online training/certification programs, which include two complimentary webinars.
- Network with your peers at regional chapter events, Roundtables and state conferences.
- Connect online with specialized email list serves and social media communities.

OUTREACH OPPORTUNITIES

- Spotlight your credit union's community impact in our annual MORE Report.
- Engage key markets with targeted strategies, programs and products.
- Build public awareness with positive state and national campaigns.
- Invest in young members with our Statewide Scholarship Program.
- Recognize deserving staff and volunteers through our Recognition Awards program.
- Empower young professionals with special statewide initiatives and the Young Professionals Network.

EXCLUSIVE INSIGHTS & OFFERINGS

- Read daily news and updates from The Point (our award-winning publication) and the New York's State of Mind blog.
- Get expert insights on strategic planning, human resources, budgeting, growth opportunities and more from our management consultants.
- Monitor statewide performance and trends with our members-only quarterly reports.
- Compete more effectively by partnering with our CU Solution Center service providers.
- Stay up-to-date on the latest economic trends with exclusive analyses and resources from the American Institute for Economic Research.
- Receive customized financial reports specifically created for your credit union through our partnership with MSIC.
- Review the most comprehensive industry-specific salary analysis available to credit unions with CUNA's Staff Salary Report.
- Discover the most extensive insights into the credit union industry, consumer trends, emerging technology and fintech with CUNA's Environmental Scan (E-Scan).

Questions? Contact us at member.relations@nycua.org!



100 YEARS STRONG

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