



**New York State Credit Union Association Young Professionals Conference
July 17-18, 2019 - Brook-Lea Country Club**

*In conjunction with the
Danielle Downey Credit Union Classic
A professional Women's golf event on the LPGA owned Symetra Tour*

Agenda

Wednesday July 17, 2019

Arrive at Brook-Lea Country Club – plan to be at the parking area at 11:30 AM

Parking is at Tinseltown Theater in the designated areas for the Danielle Downey Credit Union Classic
Shuttles are available to and from the Club House – about a two minute ride; shuttles run all day
Attendees will have Week Long “Clubhouse” tickets to gain access to the conference

Noon Lunch for all attendees

**12:50 PM Welcome – Mike Vadala, President and CEO of The Summit Federal Credit Union and
Chairperson of the Danielle Downey Credit Union Classic**

**1:00 PM Player Panel - YP Moderator – Richard Sellwood, Vice President of Member Services at
Reliant Community Credit Union and Chairperson of the NYCUA Young Professionals
Commission – *Presented by Conserve***

Who wouldn't want to play golf for a living? Living the not so glamorous life!

Hear from three golf professionals who are also young professionals and learn about what they do and how they manage financially, personally, emotionally, and from a business standpoint in a season where there are 24 tournaments across the United States and only three week long breaks.

**2:30 PM Understanding the financials and the business of credit unions – *Presented by The
Bonadio Group***

As a young professional you have an important role in your credit union. As you ascend to higher positions you will need to understand the financials, the risks and the industry trends. Grace Gonzalez from the Bonadio Group will walk you through some important but simple things to keep an eye on in your credit union and in the industry.

3:30 PM Open Forum and roundtables

Roundtable discussions summarizing our thoughts on today's speaker

4:00 PM Dismissal and shuttle to parking and check into hotel (Dinner on your own)

Thursday July 18, 2019

8:30 AM **Arrive at parking at Tinseltown theater**
Shuttles to Brook-Lea Country Club – bring Clubhouse ticket for access to Conference

9:00 AM **Breakfast and coffee**

9:30 AM **Alvin C Cowans, CEO of McCoy Federal Credit Union in Orlando Florida - *Presented by Alkami***

From High School to the Florida Gators to the Washington Redskins to Credit Unions

Alvin Cowans is the CEO of McCoy FCU, one of the largest CU's in Central Florida, with \$565 Million; 65,000 members, and 14 locations. Mr. Cowans served a 9 year term on the Board of NAFCU (National Association of Federal Credit Unions) and has been CEO of the credit union for several years. He has a football background which includes growing up in Virginia and being a member of the famous TC Williams High School Football team in Virginia that was the subject of the movie "Remember the Titans". Mr. Cowans also played for the Florida Gators and the Washington Redskins after high school.

10:45 AM **Break**

11:00 AM **Bill Cheney, President and CEO of SchoolsFirst FCU – *Presented by CUNA Mutual***

Mr. Cheney has been the CEO of SchoolsFirst Federal Credit Union which is a \$15.3 Billion credit union in Santa Ana California for just over five years. Before that he was nationally known for his role as President and CEO of Credit Union National Association (CUNA) and has been CEO of Xceed Financial Credit Union which has offices here in Rochester, NY. Mr. Cheney will share his story of working first in a credit union, and serving on a board of a national association (NAFCU), his many industry roles, and then overseeing CUNA before moving to a very large credit union.

12:15 PM **Lunch and Executive Roundtables with local CU Executives – *Presented by Alloya Corporate***

Enjoy lunch and meet with Executives from NY Credit Unions who will join tables of our young professionals for questions and answers and a general conversation

1:45 PM **Dismissal – Attendees welcome to watch golf, and stay for the party and/or go home**

Shuttles run continuously throughout the day to the parking areas and you can come and go as you please at any time of day.

6:00 PM **Credit Union Night at the Strathallan Hotel – food and beverages provided**